



PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Renne M.F. Wyzykowski
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Appl No. : 09/944,348 Confirmation No. 9772
Applicant : Thomas P. Ivanyi
Filed : August 31, 2001
Title : SYSTEM AND METHOD FOR MEASURING AND STORING
INFORMATION PERTAINING TO TELEVISION VIEWER OR USER
BEHAVIOR
TC/A.U. : 2623
Examiner : Peter C. Wilder
Docket No. : 57547/A719
Customer No. : 23363

AMENDMENT

Mail Stop Amendment

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Post Office Box 7068
Pasadena, CA 91109-7068
February 12, 2007

Commissioner:

In response to the Office action of August 10, 2006 please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 12 of this paper.